



DISTRICT OF COLUMBIA
BOARD OF ELECTIONS
WASHINGTON, DC



Voter Education and Outreach Division
General Election Outreach After Action Report

Voter Education Outreach Overview:

The DC Board of Elections (DCBOE) Voter Education and Outreach Division is committed to providing equal and accessible opportunities for District residents to register to vote and to learn about the voting process and District elections. Proactive and inclusive voter outreach increase meaningful participation of all eligible voters. To increase voter registration among residents in marginalized and vulnerable communities and groups, DCBOE takes an intentional approach to outreach and education efforts to increase awareness, perception and confidence among residents of marginalized and vulnerable communities and groups.

From January to November 2024, DCBOE participated in approximately 335 outreach events, with 164 events targeting the General Election, across the District. These events included voter engagement and registration activities at high schools, colleges, senior facilities, homeless shelters, and libraries.

From January to November 2022, DCBOE participated in 210 outreach events, with 97 events targeting the General Election. These outreach efforts included in person and virtual activities.

There were specific factors that contributed to an increase in outreach efforts in 2024 compared to 2022: Presidential Election in 2024, new Non-Citizen Voting Legislation passed in 2023, more community partnerships, and increase excitement surrounding the Presidential Election.

Non-Citizen DC Resident Voting:

In February 2023, the DC Council passed the Local Resident Voting Rights Amendment Act of 2022, giving non-citizen DC residents the right to vote in local elections. DCBOE targeted multi-ethnic and multi-lingual communities to increase outreach and education efforts surrounding the new legislation for local non-citizen residents. DCBOE focused its efforts towards Spanish-speaking neighborhoods and building stronger partnerships with community organizations that provide services to multi-ethnic populations, such as Mary's Center, the DC Bar Legal Clinic, Carlos Rosario Public Charter School, and Naturalization Ceremonies.

Community Events and Partnerships:

DCBOE collaborated with various community groups and municipal partners to ensure every eligible voter had an opportunity to register to vote and to cast a ballot in the 2024 General Election. DCBOE strengthened its existing partnership with DC Department of Aging and

Community Living and numerous nursing homes, rehabilitation centers, retirement communities, and senior residential buildings, by engaging District seniors about the 2024 Presidential Election, and registering them to vote and update their residential address to ensure they receive a mail-in ballot. In addition, DCBOE collaborated with several public and public charter high schools, to engage and educate first-time voters about voter registration, voting and District elections. Below is a list of high school outreach events facilitated from January to October 2024.

FY 2024 Public High Schools Outreach Events

School Name	Ward	Date
Eastern High School 1700 E Capitol Street, NE	7	January 18, 2024
Theodore Roosevelt High School 4301 13 th Street, NW	4	January 31, 2024
Phelps ACE High School 704 26 th Street, NE	5	February 6, 2024
Bard High School 1350 Alabama Ave, SE	8	February 20, 2024
Cardozo Education Campus High School 1200 Clifton Street, NW	1	February 23, 2024
Basis High School 410 8 th Street, NW	2	February 26, 2024
School Without Walls High School 2130 G Street, NW	2	March 20, 2024
Phelps ACE High School 704 26 th Street, NE	5	April 29, 2024
Maya Angelou Public Charter School 5600 East Capitol Street, NE	7	May 1, 2024
Duke Ellington School of Arts 3500 R Street, NW	2	May 13, 2024

Ron Brown High School 4800 Meade Street, NE	7	May 14, 2024
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FY 2024 Public Charter High School Outreach Events

School Name	Ward	Date
E.L. Haynes PCS 4501 Kansas Avenue, NW	4	January 11, 2024
Washington Latin PCS 5200 2 nd Street, NW	4	February 2, 2024
Richard Wright PCS 475 School Street, SW	6	March 11, 2024
IDEA PCS 1027 45th Street, NE	7	March 19, 2024
Columbia Heights Education Campus 3101 16 th Street, NW	1	March 22, 2024
Briya PCS 2333 Ontario Rd NW	4	April 12, 2024
Maya Angelou PCS 5600 East Capitol Street, NE	7	May 1, 2024
Academy of Hope PCS 421 Alabama Avenue, SE	8	May 8, 2024
Thurgood Marshall Academy 2427 Martin Luther King Jr. Ave, SE	8	August 20, 2024
Friendship Technology Prep Academy 2705 Martin Luther King Jr. Avenue, SE	8	September 4, 2024
Maya Angelou School 5600 E Capitol Street, NE	7	September 13, 2024
The Next Step PCS 3047 15 th Street, NW	1	September 16, 2024
Carlos Rosario International PCS 1100 Harvard Street, NW	1	September 16, 2024
Washington Latin PCS 5200 2 nd Street, NW	4	September 16, 2024
Carlos Rosario International PCS 1100 Harvard Street, NW	1	September 16, 2024
Carlos Rosario International PCS 514 V Street, NE	1	September 17, 2024
Friendship Technology Prep Academy 2705 Martin Luther King Avenue, SE	8	September 17, 2024
Richard Wright PCS	4	September 19, 2024

475 School Street, SW		
Cesar Chavez PCS 3701 Hayes Street, NE	7	September 20, 2024
Washington Leadership Academy 3015 4th Street, NE	5	September 21, 2024
IDEA PCS 1027 45th Street, NE	7	September 24, 2024
The PCS 3047 15 th Street, NW	1	September 30, 2024
SEED PCS 4300 C Street SE	7	September 30, 2024
Richard Wright PCS 475 School Street, SW	6	October 1, 2024
Columbia Height Education Campus 3101 16th Street, NW	1	October 17, 2024
Friendship Collegiate Academy 4095 Minnesota Avenue, NE	7	October 27, 2024

In addition to high schools located in wards 7 and 8, DCBOE participated in a total of 60 outreach events and activities in communities throughout wards 7 and 8. DCBOE also facilitated voter education and outreach efforts at 16 shelters and facilities for unhoused individuals or those without a permanent residential address. Some of the organizations include Catholic Charities (East Men’s Shelter, Adam’s Place, Harriet Tubman Women’s Shelter, and New York Avenue’s Men’s Shelter), DC Coalition for the Homeless, So Others Might Eat (SOME), and Calvary Women’s Services.

During the 2024 election, the Voter Education and Outreach Division (VEOD) established many new community partnerships to strengthen its relationship with District residents and to facilitate voter registration services throughout the city. By collaborating with a diverse group of partners, VEOD advanced voter education, increased voter confidence, boosted election awareness, and expanded voter in underserved and marginalized communities’ engagement in an impactful and intentional manner. Below is a list of VEOD’s 2024 new community partners:

- DC National Army Guard
- Davis Boxing Promotions
- N Street Village
- Smart from the Start
- Capitol Classics
- Day of Play at RFK
- El Tamarindo Restaurant
- Harriet Tubman Women’s Shelter
- St. Josephine’s Women’s Shelter
- A Taste of the DMV Festival

- A Wider Circle
- Black Nurses Rock – DMV Chapter
- Building Bridges Across the River (THEARC)
- DC Bar
- National Hand Dance Association
- Hope and a Home
- Christ House

Adopt-A-Vote Center (AAVC):

This year, VEOD developed and distributed an outreach survey to participating groups and organizations in the Adopt-A-Vote Center (AAVC) program. The survey's intent was to obtain feedback on the participants' overall experience. It sought information on communication from VEOD and the Election Worker Division, as well as their expectations and experience. It also provided space for individuals to share additional comments and suggestions.

The results of the survey were relatively favorable and positive. VEOD received an “excellent” in all categories. Below are selected comments and suggestions:

- *“Great site lead, training was thorough.”*
- *“This was an incredible “behind-the-scenes” experience to see how a Vote Center is prepared for elections and operates.”*
- *“This was my first time working at a Vote Center. I am glad I was able to do it through the Adopt-A-Vote Center program.”*

Four of the 13 groups and organizations participating in the 2024 General Election AAVC program returned a survey.